



PATENT
Docket No. 0026-0002

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)
Sergey Brin) Group Art Unit: 2142
Application No.: 09/843,923) Examiner: B. Ailes
Filed: April 30, 2001)
For: SYSTEMS AND METHODS FOR)
ENTICING USERS TO ACCESS A)
WEB SITE)

U.S. Patent and Trademark Office
Customer Service Window, Mail Stop Amendment
Randolph Building
401 Dulany Street
Alexandria, VA 22314

AMENDMENT

In response to the non-final Office Action, dated July 21, 2005, the period for response being extended through December 21, 2005 by the filing of a petition for a two month extension of time and the requisite fee concurrently herewith, please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 7 of this paper.